



Cookie Policy

1. Introduction

This Cookie Policy explains how **NewHeart Learning Limited** uses cookies and similar technologies on our website.

2. What Are Cookies?

Cookies are small text files that are placed on your device (computer, tablet, or mobile phone) when you visit a website. They are widely used to make websites work efficiently and to provide information to website owners.

3. How We Use Cookies

We use cookies to:

- Ensure our website functions correctly
- Improve the performance and usability of our website
- Understand how visitors use our website so we can improve it

We do **not** use cookies to identify you personally.

4. Types of Cookies We Use

a) Strictly Necessary Cookies

These cookies are essential for the operation of our website and cannot be switched off in our systems. They are usually set in response to actions such as navigating pages or submitting forms.

b) Analytical / Performance Cookies

These cookies help us understand how visitors interact with our website by collecting information anonymously, such as which pages are visited most often and how users move around the site. This information helps us improve the website.

We will only use analytical cookies if you have given your consent.

c) Functional Cookies

These cookies allow the website to remember choices you make (such as preferences) and provide enhanced features. They are not essential but help improve your experience.

5. Third Party Cookies

Some cookies may be set by third-party services that appear on our website (for example, embedded videos or website analytics tools). We do not control these cookies directly.

Where third-party cookies are used, they will only be activated with your consent where required.

6. Managing Cookies

When you first visit our website, you will be presented with a cookie banner giving you the option to accept or manage cookies.

You can also control and delete cookies through your browser settings. Please note that disabling some cookies may affect how the website functions.

Find out more about managing cookies at: www.aboutcookies.org

7. Changes to This Cookie Policy

We may update this Cookie Policy from time to time to reflect changes in technology or legal requirements. Any updates will be published on this page.

Date of last review:	22 July 2025
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